

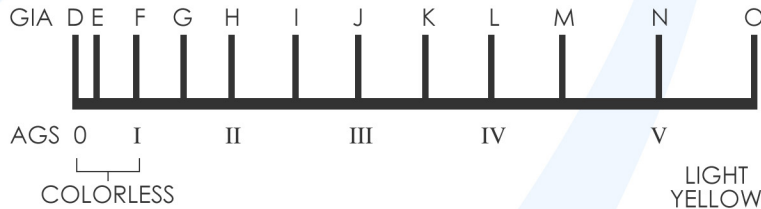
# Hard Facts About Diamonds:

(meant for reference only.)

the 4 C's

## Color:

The most valuable diamonds are completely colorless. The only exceptions are rare stones with a strong tint of color, such as the canary diamond. Two principal color grading systems are in use, as indicated in the chart below.



## Carat:

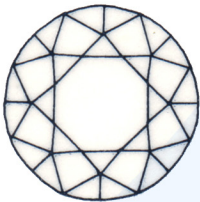
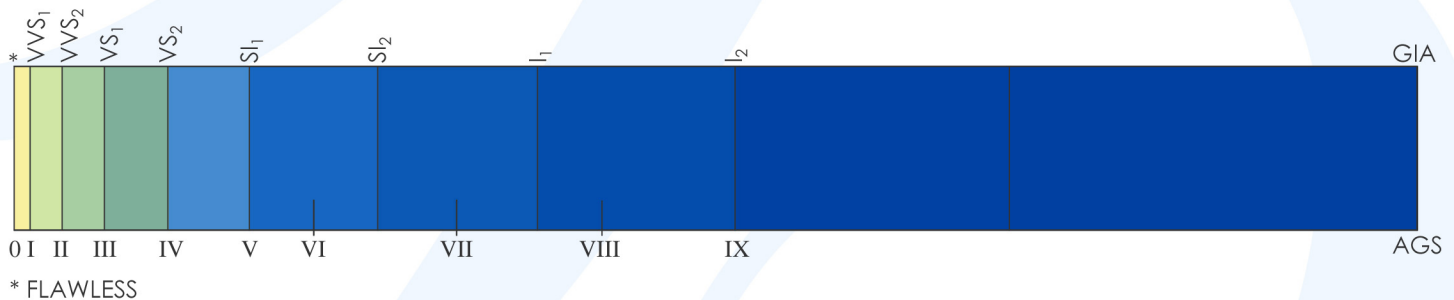
This indicates the size and weight of a diamond. One carat is equivalent to 100 points or 200 milligrams. The ring pictured here is set with a Two carat diamond.



## Clarity:

Clarity Indicates the degree to which a diamond is free from inclusions or imperfections. It is rated on a scale ranging from flawless, the most valuable, to imperfect, the least valuable. This scale is indicated below.

This Color Gradient Indicates the Range of Diamond Clarity.



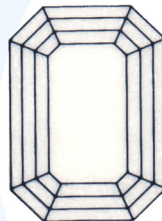
Brilliant Round Cut



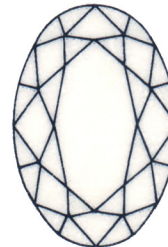
Marquise Cut



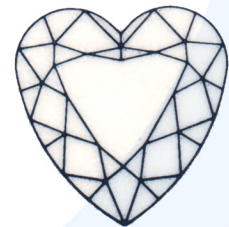
Pear-Shaped Cut



Emerald Cut



Oval Cut



Heart-Shaped Brilliant Cut